

*Grandma's House
of Central Oregon*



Dear Friends:

It is with deep pleasure that we announce our selection as the beneficiary of the 2012 *Gala at The Riverhouse*. This annual event has raised over \$1.4 million dollars for local community programs over the past twenty years, and Grandma's House of Central Oregon is honored to be selected as this year's beneficiary.

Grandma's House is a non-profit, faith-based home and outreach that provides safe shelter to homeless and/or abused pregnant, parenting and adopting girls between the ages of 12 and 19. They are committed to providing the essential nurturing resources, namely physical, emotional and spiritual support for abused pregnant or parenting teens. They emphasize wellness and healthy development of children, families and communities through education, guidance and support. The goal of Grandma's House is to help each young woman become self-sufficient and able to make responsible decisions for herself and her child. They are the only home of its kind east of the Cascades addressing the needs of this special population.

In January 2012, an expected audience of 350+ will gather at the gorgeous Riverhouse Convention Center to lift their glasses in support of the Grandma's House mission. Featuring a five-course gourmet dinner, wines from top producers and a one-of-a-kind auction, the *Gala at the Riverhouse* is the place to be next January! With 100% of all food, beverages, and facilities donated by The Riverhouse for this event, Grandma's house receives all of the proceeds generated. Grandma's House will be celebrating their 20th Anniversary of operations in 2012 as the Gala also celebrates its 20th Anniversary of giving back to the Central Oregon community.

We'd like to invite you to become one of our sponsors and a vital part of this very special night. Your participation as an auction sponsor will ensure that every dollar raised through ticket sales and at the event itself goes directly to support pregnant women and their children in need. With the generous support of partners like you, **our goal is to raise \$200,000** to help us continue to be there for those who so desperately need us – even during these incredibly challenging economic times. Put us in your budget for 2012 if you like. You can pledge your sponsorship now, and be invoiced for your pledge in January!

Our sponsors are proudly and publicly acknowledged in a variety of ways. Please see the attached explanation of opportunities. If there are other benefits or acknowledgements you'd like to see, please let us know. We are absolutely committed to making this the best possible experience for you and are open to additional suggestions.

We eagerly anticipate collaborating with you on this exciting event. Please call Grandma's House if you have any questions or ideas to share at 541-383-3515. On behalf of our community's women and their babies in need and those working hard to create an unforgettable event, we thank you for your thoughtful consideration of this request. We're looking forward to hearing from you!

Sincerely yours,

The *Gala at the Riverhouse* Planning Committee

Sponsorship Opportunities for the “2012 Gala at the Riverhouse”

A benefit for Grandma’s House of Central Oregon

Gala Supporting Sponsor (\$10,000)

- ◆ Your name and logo will be displayed on:
 - Logo in the event invitations and posters
 - Logo in the event program
 - Logo in a slide show that will run the evening of the event
 - Signage at your personal table identifying you as a sponsor
 - The official Gala at The Riverhouse website, including a link to your company
- ◆ Your company mentioned in a minimum of 225 recorded :30 promotional radio spots per station over the four week period prior to the Gala on: KQAK, KWPK, KLTW, KBNW-AM/FM and KRCO-AM
- ◆ Public acknowledgement from the stage during the event
- ◆ A table of eight in a prime location reserved for you and your guests
- ◆ A very special welcome basket at your table
- ◆ A thank you ad with your business name and logo published in the Bend Bulletin after the event

Celebration Sponsor (\$7,500)

- ◆ Your logo placed on event invitations and posters
- ◆ Your business name and logo in the event program
- ◆ Your logo in a slide show that will run the evening of the event
- ◆ Public acknowledgement from the stage during the event
- ◆ Your company mentioned in a minimum of 150 recorded :30 promotional radio spots per station over the four week period prior to the Gala on: KQAK, KWPK, KLTW, KBNW-AM/FM and KRCO-AM
- ◆ A table of eight reserved for you and your guests
- ◆ Table signage highlighting your generous sponsorship
- ◆ A welcome basket of special treats at your table
- ◆ A thank you ad with your business name and logo published in the Bend Bulletin after the event

Festivity Sponsor (\$5,000)

- ◆ Your business name and logo in the event program
- ◆ Public acknowledgement from the stage during the event
- ◆ Your company mentioned in a minimum of 75 recorded :30 promotional radio spots per station over the four week period prior to the Gala on: KQAK, KWPK, KLTW, KBNW-AM/FM and KRCO-AM
- ◆ A table of eight reserved for you and your guests
- ◆ Table signage highlighting your generous sponsorship
- ◆ A welcome basket of special treats at your table
- ◆ A thank you ad listing your business name published in the Bend Bulletin after the event

Honored Sponsor (\$2,500)

- ◆ A table of eight reserved for you and your guests
- ◆ Your name in the event program as an honored sponsor
- ◆ Table signage highlighting your generous sponsorship
- ◆ A welcome basket of special treats at your table
- ◆ A thank you ad listing your business name published in the Bend Bulletin after the event

Thank you for your consideration!

If you have questions or new ideas to share, please contact
Grandma's House at 541-383-3515 or grandma@bendcable.com



**Yes, we would like to support Grandma's House
as a Sponsor of "The Gala at the Riverhouse"**



_____ \$ _____
Sponsorship Level (Supporting, Celebration, etc.) Corresponding Dollar Amount

Company/Sponsor Name: _____
Please list as you would like it to read on all published materials.

- A check for my full pledge amount is enclosed, payable to Grandma's House
- I'd like to reserve my sponsorship and make a pledge now, but please send me an invoice for payment in January, 2012

Please mail return form/check to: Grandma's House PO Box 6372 Bend, OR 97708

Contact Information:

Name _____ Title _____
(Head of office for official thank you purposes)

Company Name _____

Signature _____ Date _____
My signature indicates authorization to make this commitment on behalf of my company

Name _____ Title _____
(Contact for day-to-day questions if different from above)

Address _____

Phone _____ Email _____

Our event staff will be in contact with you to obtain logos or other information necessary to ensure your sponsorship benefits are distributed in full.

We thank you for your support of women and children in need!
Save a copy of this form for tax purposes. Grandma's House Tax ID #: 94-3162069