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The 18th Annual Gala at The Riverhouse Raises More than \$155,000 To Benefit KIDS Center

January 19, 2010 – Bend, OR – The 18th Annual Gala at The Riverhouse, the visitor industry fundraiser administered by The Riverhouse and COVA, raised more than \$155,000 at last night's Gala to benefit KIDS Center.

Founded eighteen years ago, the Gala has raised over \$1,100,000 for beneficiaries such as Family Resource Center, Boys & Girls Clubs of Central Oregon, Ronald McDonald, House, Every Kid Fund, Deschutes Children's Foundation, Tower Theater, Cascade Youth and Family Center, Habitat For Humanity, Volunteers in Medicine and Heart of Oregon Corp. Proceeds from last night's Gala will benefit KIDS Center. Each year, Kids Intervention & Diagnostic Services Center, commonly known as *KIDS Center*, serves almost 700 children from the tri-county area of Central Oregon with child abuse evaluation and treatment services.

This year's event was full of excitement as 340 attendees enjoyed a five-course dinner, bid on over \$100,000 in silent auction items, and were entertained by Congressman Walden and Featured Guest Speaker, Former Portland Trailblazer, NBA All-Star and Coach Terry Porter. Major sponsors included The Riverhouse Hotel, Central Oregon Visitors Association, Horizon Broadcasting Group, KOHD, The Bulletin, US Bank, Les Schwab, Cascade A&E & Moonlight Mailing & Printing.

The Gala at The Riverhouse is a unique fundraiser in that the facility, production and services are all donated; thereby ensuring that 100% of the proceeds directly benefit the selected charity. The Gala continues to be the tourism industry's most significant single event to benefit the community and people of Central Oregon. For more information, please contact Lara Wettig at 541-390-2401.

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