

## **FOR IMMEDIATE RELEASE**

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### **First ever Oregon Restaurant & Lodging Association combined conference comes to The Riverhouse Hotel & Convention Center**

**Bend, OR – September 17, 2010** – The Riverhouse Hotel & Convention Center is the host site for the first ever Oregon Restaurant & Lodging Association Conference which will be held in their facilities September 19<sup>th</sup> – 21<sup>st</sup>.

The conference is expected to attract more than 350 people from all over the state of Oregon for two days, according to Rocky Adrianson, Hotel Manager at The Riverhouse. This marks the first annual conference for this joint organization which was formed after the merger of the Oregon Restaurant Association (ORA) with the Oregon Lodging Association (OLA) in July of this year.

“The Oregon Restaurant and Lodging Conference offers the ideal opportunity for restaurant and lodging providers to engage in conversations with other industry leaders on critical issues facing the industry” said ORLA Executive Vice President, Jeff Hampton. “We are looking forward to coming to Central Oregon to share ideas while enjoying the hospitality and exemplary service offered by The Riverhouse Hotel & Convention Center.”

This conference will offer industry leaders a comprehensive program of keynote speakers including Gubernatorial Candidate Chris Dudley, industry specific breakout sessions and other forums that will cover an array of topics. All convention sessions, functions, and social events will take place in The Riverhouse Convention Center.

For additional information please contact The Riverhouse Hotel & Convention Center: Erin Woods at 541-617-7174 or Rocky Adrianson at 541-617-7176.

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*The Riverhouse Hotel & Convention Center is the only full service hotel in Bend, Oregon. The state-of-the-art convention center includes over 30,000 sq. ft. of meeting space and has earned the distinguished LEED Silver certification from the U.S. Green Building Council. The building is located on the banks of the Deschutes River and can accommodate very large conferences with concurrent meetings, meals, tradeshow and breakout sessions. Visit us online at [www.riverhouse.com](http://www.riverhouse.com)*